

Justice For All Coalition (JFAC) Photo & Media Release Policy

1. Purpose of This Policy

Justice For All Coalition (JFAC) documents community meetings, rallies, workshops, and public events to uplift resident voices, highlight tenant-led solutions, and support advocacy for housing justice in Western Queens. This policy ensures that all photos, videos, and audio recordings are collected and used **with consent, transparency, and respect**.

2. Scope

This policy applies to:

- JFAC members
 - Volunteers
 - Event participants
 - Tenants and NYCHA residents
 - Community partners
 - Anyone photographed or recorded at JFAC events, meetings, or public actions
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3. Consent Requirement

JFAC will **only use photos, videos, or audio recordings of individuals who have given permission** through one of the following:

A. Written Consent

A signed **JFAC Photo & Media Release Form** (paper or digital) that grants permission for JFAC to use the individual's image or voice.

B. Verbal Consent

For informal or spontaneous photos, staff or volunteers must ask for clear verbal permission before taking or using the image.

C. Event-Based Notice

At public events, JFAC may post signage stating that photos or videos may be taken. Even with signage, **individuals may opt out at any time**.

4. Right to Decline or Withdraw Consent

JFAC respects every person's right to privacy and safety.

Individuals may:

- Decline to be photographed
- Ask not to be recorded
- Request that a photo be deleted
- Withdraw consent at any time

JFAC will remove or stop using any image upon request, unless it is already published in materials that cannot be altered (e.g., printed flyers already distributed).

5. How JFAC Uses Photos & Media

With permission, JFAC may use photos, videos, or audio recordings for:

- Social media posts
- Website content
- Flyers, newsletters, and educational materials
- Advocacy campaigns
- Press releases or media interviews
- Reports, grant applications, and community updates

JFAC will **never** sell images or use them for commercial purposes.

6. Protection of Vulnerable Individuals

JFAC will take extra care when photographing:

- Minors
- Survivors of violence
- Undocumented community members

- Individuals with safety concerns
- NYCHA residents reporting sensitive issues

JFAC will **not** publish identifying information without explicit permission.

7. Group Photos & Public Events

At large public events, rallies, or meetings:

- Wide crowd shots may be taken
- Individuals can request not to appear in photos
- Volunteers will help identify and respect those who opt out

JFAC will avoid close-up photos of individuals without consent.

8. Storage & Security

JFAC will store photos and recordings securely and limit access to:

- Communications team members
- Designated organizers
- Authorized volunteers

Files will not be shared outside the organization without permission.

9. Media Requests

If outside media request interviews or photos:

- JFAC will ask individuals if they want to participate
 - No one is required to speak to press
 - JFAC will support residents who choose to share their stories
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10. Alignment With JFAC Values

This policy reflects JFAC's commitment to:

- **Community control**
- **Transparency**
- **Safety and dignity**
- **Amplifying tenant voices without exploitation**
- **Respecting consent at every step**

JFAC's mission is to uplift the voices of NYCHA residents, tenants, and community members in Astoria, Queens — and that includes ensuring people feel safe, respected, and empowered when their stories or images are shared.